

PIFVA site outline

I. Creative Direction

A. Site Conveys Important News First

1. Gives information about who and what PIFVA is
2. Shows the latest activity of all other sections of the site.

B. Site Showcases

1. PIFVA members
2. Finishing Funds Recipients
3. Community Events
4. Film and Video Resources
 - a) People
 - b) Information

II. Site Structure

A. Homepage/About

1. Four big banner scrollable About PIFVA/news articles
 - a) About PIFVA
 - (1) 200 words or less
 - b) the latest Articles in various sections
 - (1) These will solidify the About PIFVA by showcasing that we are constantly pursuing what we are about.

B. Create

1. Finishing Funds
 - a) About FF's
 - b) FF News
 - c) Form to submit to FF
2. Skill Building
 - a) Live Events
 - b) Skill building Articles
3. Featured Videos
 - a) a showcase of FF and Member submitted videos
 - b) The Video
 - c) Member information
 - d) About the video

- e) a thumbnail gallery of other videos by other members
- 4. Connect
 - a) Forums
 - (1) Topics
 - b) Members Directory
 - (1) A searchable list of members
 - (a) arrange by name or area of expertise
 - (2) For use with networking
 - c) Calendar
 - (1) A visual calendar of the upcoming events and deadlines for PIFVA
 - (2) Possibly allowing member generated entries to share with the rest of the members.
 - (3) Showcases latest activity, milestones, deadlines and news
- 5. Conspire
 - a) Blog
 - (1) Articles by date
 - (a) searchable
 - (b) tags for similar topics of interest
 - (c) comments by members
 - b) Guest Blog
 - (1) Member Submitted entries of interest
- 6. Contact
 - a) one of many links to get our contact information
 - b) make a submission form so some users don't have to leave the site
 - (1) Allow for alternatives to this when users want to directly contact us via phone, email, mail or fax.

III. Navigation

A. Main Site Navigation

- 1. Remains Consistent throughout site
 - a) Home
 - b) Create
 - (1) Finishing Funds
 - (2) Member Directory
 - (3) Calendar
 - c) Connect
 - (1) Forums
 - (2) Member Directory
 - (3) Calendar

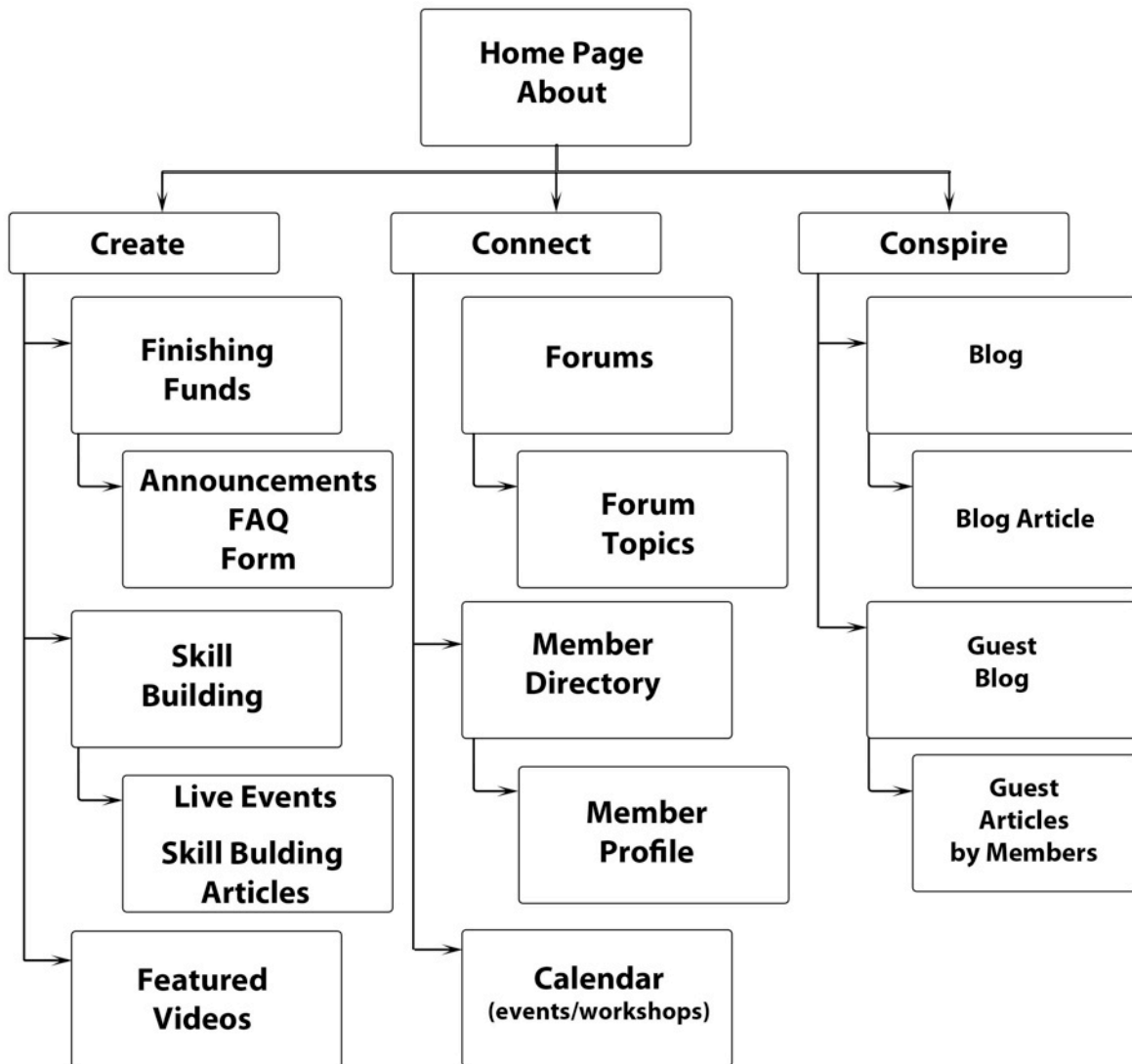
d) Conspire

- (1) PIFVA Blog
- (2) Member Blog

B. Secondary Navigation

1. Will Remain at the bottom of the page

- a) Social Networking Links and Feeds
- b) Contact information with a link to email us directly from the site and various other ways to contact us.



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About PIFVA

PIFVA is the longest established media arts voice in the region and advocates, serves and sustains the creative capacity of the Philadelphia's independent media community through programs that support, connect, expose and inform regional media makers. These programs provide opportunities to make work, network, build skills, show work and share information.

Create:



Title/length



Title/length



Title/length



Connect:



Speak Easy

(DATE)/(TIME)

201 Location St, Phila. PA 19147

...[\(READ MORE\)](#)

Conspire:



Rich Hoffman: On Sustainability

(DATE)/(TIME)

...[\(READ MORE\)](#)

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Deadline: Tuesday October 12, 2010

Questions?

Call 215-382-2579 if you have additional questions

or

send an email to Caroline at contactus@pifva.org

FAQ

- What is the purpose of the PIFVA Finishing Funds?
- Who can apply?
- What projects are eligible for Finishing Funds?
- What projects are ineligible?
- Who retains copyright of the funded projects?
- What services do the Finishing Funds cover?

- What criteria do I have to meet to be considered for a PIFVA finishing fund award?
- Who can complete the work once the award is granted?
- How much can I apply for?
- How is the In-Kind Service Awarded?

PIFVA FINISHING FUNDS APPLICATION FORM

ONLINE SUBMISSION DEADLINE: Tuesday, October 12, 2010 midnight.

PIFVA Finishing Funds Grant are for post-production services up to \$1000.
We suggest you answer major questions in word and copy and paste into the form so you have a record.
You can copy and paste the online form + contents, but only what is visible prints.
PIFVA will send you your information in an email once you have submitted.

* Required

I am currently a member of PIFVA *

Email: contactus@pifva.org or call Caroline 215-382-2579 to confirm membership status

☐ Yes

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Live Events

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Skillbuilding Articles

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PHILADELPHIA INDEPENDENT
FILM AND VIDEO ASSOCIATION
connect. create. conspire.

0:05 / 0:59 360p



Title Of Movie

Director:

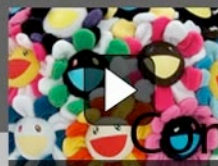
Writer:

Genre:

Synopsis:

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Announcements

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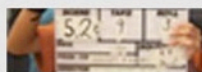
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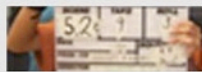
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May 2007

S	M	T	W	T	F	S
22	23	24	25	26	27	28
29	30	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

▼ Calendars

My Calendars +

- ☒ Work Calendar
- ☒ Home Calendar

Other Calendars +

- ☒ John Mather
- ☒ Portland, OR Weather

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Today May 20 - 26 2007

Day Week Month Next 4 Days Agenda

Sun 5/20	Mon 5/21	Tue 5/22	Wed 5/23	Thu 5/24	Fri 5/25	Sat 5/26
Chance of Rain 6	Partly Cloudy 64	Partly Cloudy 74	Partly Cloudy 73	Partly Cloudy 73		
9am	9:00am ☐ Weekly staff meeting					
10am			10:00am ☐ NHA conference @ 136 Everett St.			
11am		11:00am ☐ Follow up				
12pm				12:00pm Presentation	12:30pm ☐ Lunch meeting	
1pm		1:00pm Presentation		1:30pm ☐ Interviews		
2pm	2:00pm ☐ Follow up					
3pm						
4pm		4:00pm Johnie's soccer practice				
5pm						
6pm						

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Coordinator: Caroline E. Savage
Call for hours

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